

Santa Barbara

MAGAZINE

Santa Barbara

*Design
Style
Ones to
Watch*



*Home & Garden
2026*

Design



CLOCKWISE FROM TOP LEFT:
Balancing European influence with
California soul; Bailee Roberts; elegant
spaces honor architectural integrity.

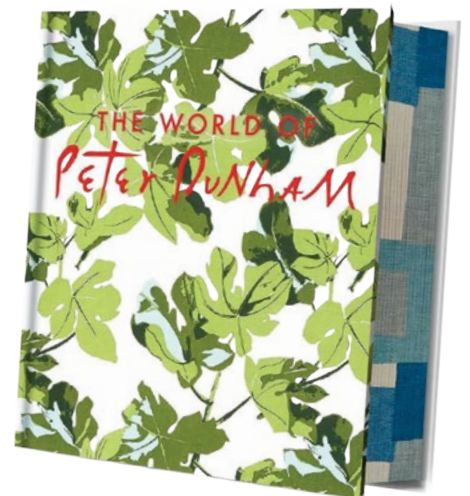


One to Watch

HOUSE RUPERT is a full-service interior design studio founded by Santa Barbara native Bailee Roberts. After more than 15 years in London working in fashion and traveling extensively, Roberts returned to Santa Barbara with her young family during the pandemic—a transition that transformed her long-held passion for interiors into a deeply loved profession. Encouraged by a friend at a respected design firm, she enrolled in an interior design course at Santa Barbara City College and quickly found her calling. While pursuing her interior design degree, Roberts worked with a top local designer before launching her own firm in 2022. “Design and architecture were interests of mine from a young age, but it wasn’t until moving back to Santa Barbara that this passion resurfaced,” says Roberts. “Once I committed, things fell into place organically, and I feel incredibly fortunate to create spaces that are both beautiful and functional for my clients.” Focusing primarily on residential projects, House Rupert’s design aesthetic blends European sensibility with California chic. Roberts and her team are careful to honor the integrity of a structure while thoughtfully reflecting each client’s taste and vision. houserupert.com. H.L.S.

WE WANT

Breaker Dinner and Hors
d’Oeuvres Plate Sets, from
\$14, tabletwestudio.com.



MUST HAVE

*The World of Peter Dunham:
Global Style From Paris to
Hollywood* (Vendome, \$80).

A rustic living room with a stone fireplace, a blue sofa, and two large spherical pendant lights. The room features a vaulted ceiling with exposed wooden beams and a large window with a wooden frame. The fireplace has a fire burning inside. The sofa is adorned with several blue pillows. A wooden coffee table sits in front of the sofa, holding a tray with a small plant and a jar. A side table next to the sofa holds a vase with a plant and some books. The overall atmosphere is warm and inviting.

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